

Radio Resource Disc Cue Sheet

Produced Spots

60 Second Spots

Track	Title	Time	Outcue
1	One Dollar Could Change a Life	:60	<i>"...How many households would you like to reach?"</i>
<i>Suggested tag: "For more information or to make a donation right now, call (phone number), or go online to (station website)"</i>			
2	It's Working!	:60	<i>"...how many households will you reach?"</i>
<i>Suggested tag: "For more information or to make a donation right now, call (phone number), or go online to (station website)."</i>			
3	They Understand It	:60	<i>"...how many households will you reach?"</i>
<i>Suggested tag: "To find out how you can help, or to make a donation right now, call (phone number), or go online to (station website)."</i>			
4	The Danger of Following Christ	:60	<i>"...how many households will you reach?"</i>
<i>Suggested tag: "For more information or to make a donation right now, call (phone number), or go online to (station website)."</i>			
5	You Can Give Hope	:60	<i>"...how many households will you reach?"</i>
<i>Suggested tag: "For more information or to make a donation right now, call (phone number), or go online to (station website)"</i>			
6	Because Christ Commanded Us	:60	<i>"How many households will you reach?"</i>
<i>Suggested tag: "For more information or to make a donation right now, call (phone number), or go online to (station website)."</i>			
7	They're Not the Enemy	:60	<i>"...how many households will you reach?"</i>
<i>Suggested tag: "For more information or to make a donation right now call (phone number), or go online to (station website)."</i>			

Track	Title	Time	Outcue
8	A Dollar Won't Buy Much	:60	<i>"How many households will you reach?"</i>
<i>Suggested tag: "For more information or to make a donation right now call (phone number), or go online to (station website)."</i>			
9	One More Light	:60	<i>"How many households will you reach?"</i>
<i>Suggested tag: "For more information or to make a donation right now call (phone number), or go online to (station website)."</i>			
10	Secret Meetings	:60	<i>"How many households will you reach?"</i>
<i>Suggested tag: "For more information or to make a donation right now call (phone number), or go online to (station website)."</i>			
11	Have You Faced Persecution?	:60	<i>"How many households will you reach?"</i>
<i>Suggested tag: "For more information or to make a donation right now call (phone number), or go online to (station website)."</i>			
12	One Dollar Can Change a Life	:60	<i>"How many households would you like to reach?"</i>
<i>Suggested tag: "For more information or to make a donation right now call (phone number), or go online to (station website)."</i>			

30 Second Spots (:05 Tag Space)

Track	Title	Time	Outcue
13	One Dollar Could Change a Life	:30	<i>"how many households will you reach?"</i>
14	Family to Family	:30	<i>"how many households will your family reach?"</i>
15	The Danger of Following Christ	:30	<i>"HCJB's One Household Campaign"</i>
16	You Can Give Hope	:30	<i>"how many households will you reach?"</i>
17	Because Christ Commanded Us	:30	<i>"...for a gift of just one dollar"</i>
18	Have You Faced Persecution?	:30	<i>"support your persecuted fellow believers"</i>

Sweepers (:05 Tag Space)

Track	Title	Time	Outcue
--------------	--------------	-------------	---------------

19	Sweeper #1	:17	<i>"HCJB Global's One Household campaign"</i>
20	Sweeper #2	:17	<i>"reaches one family with the gospel"</i>
21	Sweeper #3	:18	<i>"HCJB Global's One Household campaign"</i>
22	Sweeper #4	:17	<i>"HCJB Global's One Household campaign"</i>
23	Sweeper #5	:15	<i>"give to the One Household Campaign"</i>
24	Sweeper #6	:20	<i>"...for one year"</i>
25	Sweeper #7	:15	<i>"how many households can you reach?"</i>
26	Sweeper #8	:15	<i>"how many households will you reach?"</i>
27	Sweeper #9	:15	<i>"how many households will you reach?"</i>
28	Sweeper #10	:15	<i>"how many households will you reach?"</i>
29	Sweeper #11	:15	<i>"HCJB Global's One Household campaign"</i>
30	Sweeper #12	:15	<i>"how many households will you reach?"</i>

Recorded Q & A with HCJB President Wayne Pederson

Track	Title	Time	Outcue
31	Pederson Interview clip #1	:44	<i>"...Savior of the world"</i>
<i>Question: Why Does HCJB think outreach to the Arab world is important?</i>			
32	Pederson Interview clip #2	:48	<i>"teach others about Jesus"</i>
<i>Question: What kind of results are you hearing from the Arabic broadcasts?</i>			
33	Pederson Interview clip #3	1:01	<i>"their countrymen with the gospel."</i>
<i>Question: Beyond reaching people for Christ, there are also those who are already Christians listening as well, right?</i>			
34	Pederson Interview clip #4	:25	<i>"is found in Jesus Christ."</i>

Question: *Why is it important for Americans to reach out to those in the Arab world?*

35

Pederson Interview clip #5

:48

"that's exciting!"

Question: *Do you know if people are actually listening to the broadcasts?*